



## School of Business Fact Sheet

- Description:** The School of Business emphasizes the critical skills and professional edge needed to excel in today's global workforce. Succeeding in a changing and increasingly unpredictable marketplace is a fundamental focus. The goal is to generate graduates who are professional, confident and prepared for leadership roles in a variety of career fields.
- Bachelor's Degree:** The curriculum utilizes tools such as situation-based challenges, living case studies, management simulations and integrative projects. While the program is innovative, its courses still provide the solid academic foundation found in more traditional business programs.
- Concentrations:**
- Food Service Management:** Merges knowledge of general business operations with the foodservice industry to prepare graduates to manage establishments, institutions and companies responsible for large-scale food packaging, preparation and/or service.
  - Management:** Provides a solid foundation in general management capabilities with coursework such as business innovation, entrepreneurship and global leadership.
  - Small Business Management:** Assists students in preparing to start or manage small businesses, be they franchises, family-owned businesses, virtual businesses, or home enterprises.
  - Psychology:** Prepares business students for success in large or small companies through understanding interpersonal behavior in today's ever-changing and demanding work environments.
  - Professional Cookery, Baking & Pastry or Personal Chef & Catering:** For students who wish to pursue careers in the restaurant or food and beverage industries, these concentrations provide hands-on culinary classes that complement the program's business courses.
- Online/Saturday Program:** Through a combination of online work and four on campus Saturdays per quarter students can earn the degree they want with the flexibility they need. Designed specifically for working adults, students have the option of taking courses on a full or part-time basis. With approval, previous course credits can be easily transferred.
- Study Abroad Program:** Kendall College is a member of Laureate International Universities, a global network of more than 50 institutions of higher learning with more than 100 campuses in more than 20 countries. Through this partnership, Kendall's students have access to study abroad programs, internships, and professional opportunities in Europe, Latin America, Asia and Australia.
- Internships:** Weekday students are required to complete an internship, gaining valuable business experience and networking contacts.
- Kendall Integrative Senior Project:** Kendall's integrative capstone course series allows weekday students across various Kendall Schools to work together in teams to synthesize prior learning and apply business theory, tools, creativity and insight to a real challenge in an actual business. Students plan the implementation of a multi-use development, considering all aspects of launching a new enterprise. With the guidance of faculty and industry mentors, they design the space, develop a business plan and prepare visual demonstrations. Drawing on each other's areas of expertise, students learn to work in teams and how to use consultants with specific skill sets. Each team produces a portfolio for presentation to a panel of industry experts for critique and feedback.
- Capstone Project:** Hybrid (online/Saturday) students work on developing plans for a new business or work with a local business to research one of the organization's strategic concerns. Throughout this project,

students are responsible for defining and framing the issue to be addressed, performing secondary and/or primary research and working with the business to create solutions. The project culminates in a paper, as well as a presentation to faculty, staff, fellow students and external representatives from the business community.

**History:** While business programs at Kendall College began in the 1970s, a new School of Business was launched in 2007 to build on the college reputation for service excellence and professionalism. Through a combination of theory, analytic frameworks and situation-based learning, the business program grounds students in the fundamentals of business.

**Accreditation:** Kendall College is accredited by the Higher Learning Commission and a member of the North Central Association of Colleges and Schools (NCA), [www.ncahlc.org](http://www.ncahlc.org), 1-312-263-0456.

**Faculty:** The business school faculty has demonstrated professional success in a wide variety of service-oriented fields. Many draw on international experiences to offer students more complex insights into how to lead in a dynamic, global economy. Faculty includes Bruce Bloom, Sascha Cocron, Emily Engel, John Frech, Dan Heck, Cheryl Howard, Randy Kobat, Angela McGee, Albert McGovern, Roger McIntyre, Leonard B. McKendrick, Aurora Dawn Reinke, and others.

**About the Dean:** As a consultant, business instructor, and author with more than 25 years of experience in executive management positions, Michelle Coussens, Dean of the School of Business, brings a unique dynamic to Kendall's business programs and their students. Michelle has participated in several panels and is considered a resident expert on numerous facets of both for-profit and not-for-profit business.

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